

2013

SPRING EDUCATIONAL CONFERENCE

APRIL 17-19 • WALT DISNEY WORLD SWAN & DOLPHIN • ORLANDO, FL

Schedule AT A GLANCE

★ ★ WEDNESDAY, APRIL 17

8:00 am – Noon **PRE-CONFERENCE SESSION: Hot Topics in Compliance** – *Hot Topics Faculty*8:00 am – Noon **PRE-CONFERENCE SESSION: Legal/Operations CHBME Module***Jennifer Kirschenbaum, Esq. and Erica Youngerman, Esq.*11:00 am – 12:30 pm **SPECIAL EVENT** for CHBME Members with Bob Woodward1:00 – 2:30 pm **KEYNOTE ADDRESS** – *Bob Woodward*2:30 – 3:15 pm **President's Welcome** – *Jud Neal*

3:15 – 3:30 pm Break

3:30 – 5:00 pm **ACOs – What's All the Fuss and What Should I Be Doing About It!?** – *Steve Verno*

5:00 – 7:00 pm Exhibitor Showcase and Opening Reception

**REGISTER
EARLY!**Register by March 15, 2013, and SAVE!
Go to www.hbma.org

★ ★ THURSDAY, APRIL 18

7:00 – 8:00 am Continental Breakfast

7:00 – 8:00 am First-Timers Breakfast with HBMA Leadership

8:00 – 9:30 am **PANEL DISCUSSION: A Focus on ICD-10 End-to-End Testing Readiness from a Collaborative Perspective** – *Jordan Firfer, Esq. (Moderator) with Panel to include Curt Cvikota and Randy Brittingham*

9:30 – 10:30 am Exhibitor Showcase & Break

10:30 am – Noon **CONCURRENT EDUCATION SESSIONS**A. **RACs, Go Ahead, Do You Feel Lucky?** – *Frank Cohen*B. **Laptops, Portables & HIPAA Breaches** – *Jim Sheldon-Dean*

Noon – 1:00 pm Networking Lunch

1:00 – 2:30 pm **CONCURRENT EDUCATION SESSIONS**A. **Negotiations: Understanding the Elements for Better Results** – *Joe Gordillo*B. **Management Strategies for a Technical Person in a Leadership Role** – *Dave Jakielo*

2:30 – 3:30 pm Exhibitor Showcase and Break

3:30 – 5:00 pm **FOCUSED! When You Want to Grow your Business** – *Mark LeBlanc*

5:00 – 6:00 pm Exhibitor Hosted Reception

6:30 – 10:00 pm **OFF-SITE EVENT – 20th Anniversary Celebration**

★ ★ FRIDAY, APRIL 19

7:00 – 8:00 am Continental Breakfast

8:00 – 9:30 am **CONCURRENT EDUCATION SESSIONS**A. **The Intention and Value of Health Information Exchanges** – *Dr. Greg Larkin*B. **Updates & Solutions for CMS's Current Initiatives** – *Bob Burleigh*

9:30 – 10:30 am Exhibitor Showcase and Break

10:30 am – Noon **Washington Update** – *Bill Finerfrock*Noon – 12:15 pm **HBMA President's Closing** – *Jud Neal*

Total CEUs = 14.00. Pre-cons both offer an additional 4.00 each.